



# Impact Report

APRIL 2024 – MARCH 2025

**PGA**<sup>TM</sup>  
OF AMERICA  
REACH FOUNDATION



APRIL 2024 – MARCH 2025 IMPACT REPORT

I hope this message finds you and your loved one well.

As we approach the close of our fiscal year in March, it is a meaningful time to pause, reflect, and acknowledge the steady progress we have achieved together.

This past year has marked important advancements for the PGA of America REACH Foundation. We have built on the momentum from activations at our championships and the ongoing success of PGA HOPE, now more than a decade strong. The commitment to this game we all value remains strong nationwide, and our team – working closely with more than 30,000 PGA of America Members – continues to advance our core purpose: making golf accessible to all.

Through PGA Jr. League, we continue to provide pathways for youth. Through PGA HOPE, we stand with Veterans and active-duty military, offering opportunities for connection, well-being, and growth. Through PGA WORKS, we support the development of emerging leaders in our industry. Growing participation reflects the sustained dedication of everyone involved.

As we look toward 2026, we remain focused on the work ahead. We are deeply appreciative of the ongoing commitment from our PGA of America Golf Professionals, Partners, Trustees, program participants, and friends of the game. Your steadfast support and shared vision are essential to building a more inclusive golf community.

This report shares the stories, milestones, and real impact that numbers alone cannot convey. At its center is our firm belief in golf's ability to transform lives – and, in many cases, to provide profound support and healing.

Thank you for your continued partnership and resolve. Together, we advance the mission of this great game, creating opportunities that make a lasting difference, one at a time. Here's to the year ahead and the meaningful work we will continue.

With deep gratitude,

A handwritten signature in blue ink that reads "Nina Kohler".

Nina Kohler

Chair, PGA of America REACH Foundation

# About Us

Established in 1978 as PGA Foundation, Inc., the charitable arm of the PGA of America, the mission and vision was simply to impact lives through golf. Now as the PGA of America REACH Foundation, our mission remains the same as we aim to deepen community involvement through our programs and extend golf's reach.

The Foundation proactively introduces new groups to the sport we love. As we increase access and create invitation, more are challenging themselves, enjoying the outdoors, making friends, living healthier lives, and discovering the pure joy of golf.

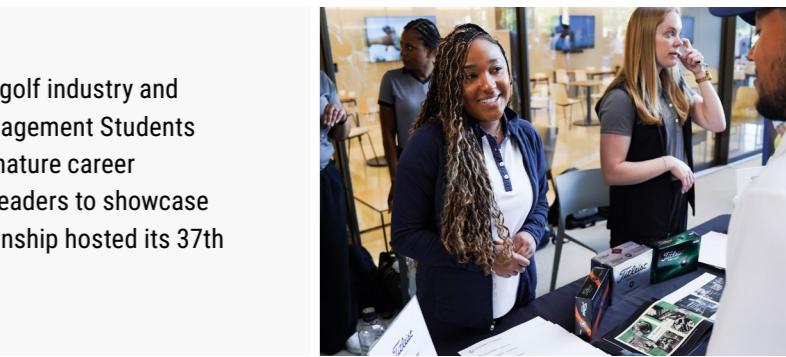
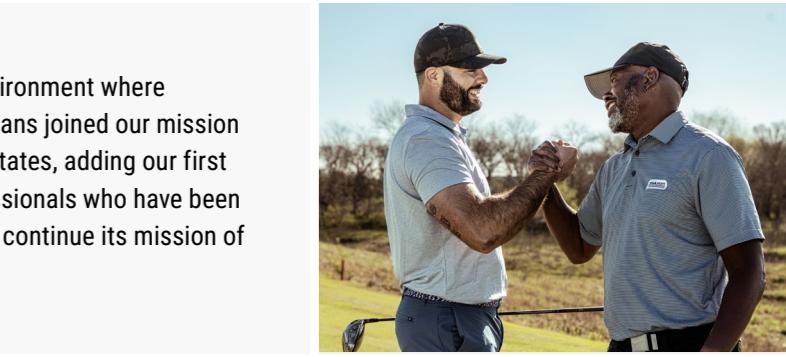
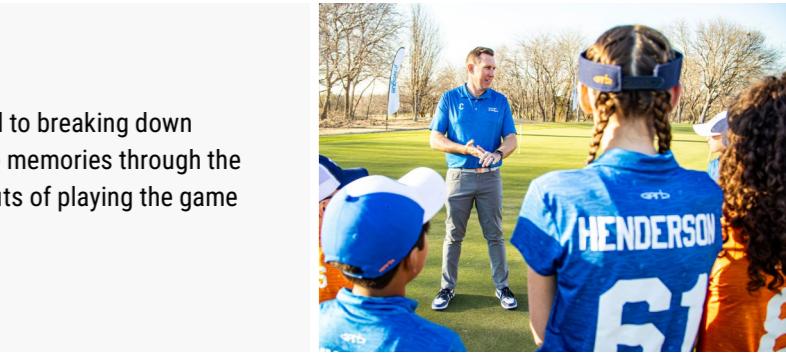




# Our Programs at a Glance



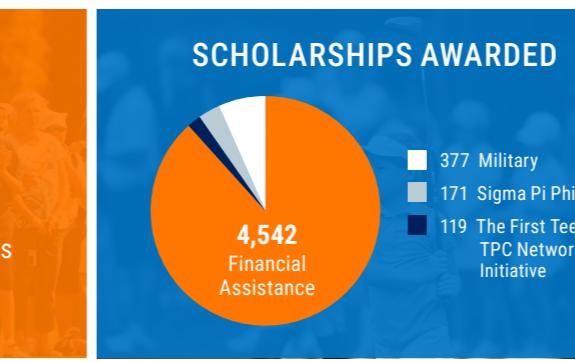
The **PGA Jr. League** Scholarship Fund and Opportunity Leagues are dedicated to breaking down barriers and opening doors for families, allowing them to create unforgettable memories through the game of golf. In 2024, over 77,800 girls and boys registered to learn the benefits of playing the game of golf, a 5% year-over-year increase.



**PGA WORKS** is passionately committed to engaging future leaders within the golf industry and beyond. In 2024, we developed 27 PGA WORKS Fellows, and 25 PGA Golf Management Students were awarded the John & Tamara Lundgren PGA WORKS Scholarship. Our signature career connection event, Beyond The Green, brought together more than 300 young leaders to showcase the power of golf in their careers. Finally, the PGA WORKS Collegiate Championship hosted its 37th edition with 184 student-athletes.

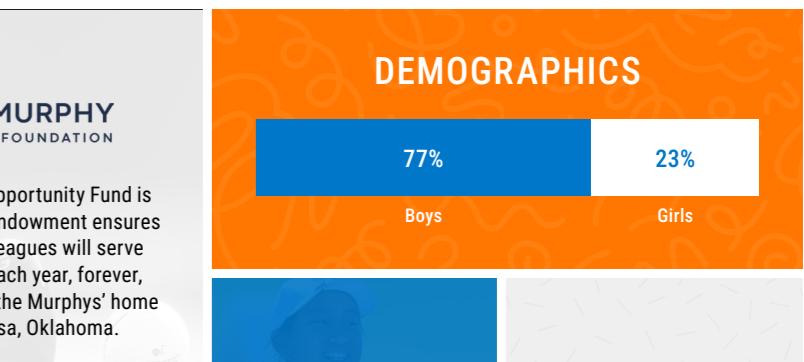


# Our Impact this Year



**FW MURPHY**  
FAMILY FOUNDATION

The Murphy Family Opportunity Fund is leading the way. The endowment ensures that 5 Opportunity Leagues will serve 200 girls and boys each year, forever, including 1 League in the Murphys' home community of Tulsa, Oklahoma.



# Empowering the next generation of golfers.

Through PGA Opportunity Leagues and Scholarships, PGA Jr. League exists for girls and boys everywhere. It's about an introduction to the game of a lifetime that leads to so much more – both on and off the course. We hope to empower under-resourced communities by using golf as a catalyst for youth development, and are committed to providing access, mentorship, and meaningful experiences through golf. All of this and more leads to unlocking personal growth, life skills, and community transformation.

- PGA Opportunity Leagues empower youth in under-resourced communities by providing team-based golf, mentorship, and resources – including coaching, equipment, and facility access. The program uses the game to foster personal growth, life skills, and community transformation.
- PGA Jr. League Scholarships help broaden participation and introduce new golfers to the game. They cover professional coaching, course time, uniform, swag, and everything else needed for a successful golf experience.



"The Opportunity League has been nothing short of transformative for both our participants and our community. Many juniors took up golf for the first time, and it was incredible to see their confidence grow, friendships form, and skills develop. This program has created lasting change in our community and will continue to inspire the next generation."

**CESAR BALGANON, PGA**  
PGA Jr. League Coach • Sewailo Golf Club • Tucson, AZ



## IMPACT STORY

# The Universal Game

How a PGA of America REACH Foundation Opportunity League is Making a Difference

STORY BY: CRAIG DOLCH

There was a time, more than three generations ago, when golf was a major part of the Miami professional sports landscape. In fact, it was the only professional sport in town if you didn't count minor-league baseball or jai-alai.

Starting in 1962, the PGA Tour held a tournament on Doral Resort & Spa's Blue Monster course, and it was a great source of public pride for the culturally diverse city during its more than half-century run. The resort's name came from a combination of its founders, Doris and Alfred Kaskel, and the Tour event was won by a dozen Hall of Famers ... icons such as Jack Nicklaus, Tiger Woods, Greg Norman, Raymond Floyd, Billy Casper, Lee Trevino, Ernie Els, Nick Faldo, Ben Crenshaw, and Tom Kite.

But when the tournament was moved to Mexico in 2017, golf soon took a backseat in the Magic City to title-winning franchises such as the Miami Dolphins, Florida Marlins, and Miami Heat.

Now, it's not even in the backseat. In a place aptly known as the Sunshine State, where golf is one of the more popular attractions, the sport has become an after-thought in Miami-Dade County. Consider that in an area where 2.7 million people live, there are only six public golf courses in Miami.

The PGA of America is attempting to make golf front and center again by providing access for the next generation. This spring, the PGA of America REACH Foundation funded its first Opportunity League at Miami Springs Golf & Country Club – situated less than 5 miles from Doral. The eight-week Opportunity League is an extension of the Association's PGA Jr. League program offers boys and girls between the ages of nine to 13 an opportunity to learn and play the game in a fun team-oriented environment at no cost to them or their families. The Opportunity League provides equipment and, most importantly, golf-course access, to many kids who have never swung a club before and don't know a birdie from a bogey.

Selecting a city such as Miami Springs, just north of downtown Miami and Miami International Airport, was intentional, says John Moscoso, PGA, the Director of Instruction at Trump Golf Academy Doral who spearheaded the project that also includes Redland Golf & Country Club in Homestead.

"Miami Springs is like old Miami, where things were in 1975," Moscoso said. "It's a town that doesn't like much change. Many of the families live below the poverty level." That's



was in high school, and he didn't make a big deal of it because it wasn't considered "cool." The Opportunity League targets younger kids, providing a meaningful introduction to the game early in their life in hopes of creating lifetime golfers.

"We just want to introduce youngsters to the game of golf," Fajet said. "It's a beautiful game. And we're just really, really happy to have this kind of support."

"We've been kind of dreaming of having a youth program that really thrives here," said Fajet, who became mayor in April and was on-hand with several councilmen to watch the Miami Springs Golf & Country Club PGA Jr League's final session. "You look around, seeing all these kids, the support is just amazing. This area is really hungry for this type of youth program. We're just delighted."

Golf programs, like someone's golf game, don't develop overnight. It takes time, money – the city recently bought the golf club from Miami-Dade

County – and a coordinated program to grow the game. Helping the area high schools field golf teams is a step in the proper direction.

"We just want to introduce youngsters to the game of golf," Fajet said. "It's a beautiful game. And we're just really, really happy to have this kind of support."

Kevin Morris, PGA has seen first-hand the importance of getting a golf club in kids' hands, especially those who don't have the resources. The PGA Director of Golf at Miami Springs not only helps run the program, his two children, Kevin and Sophie, are regulars. He knows the impact it has made on their lives.

"We obviously started with zero kids and we're up to 48 here today, along with their parents and family members, so it's pretty incredible," Morris

The goal is not to produce the next DeChambeau, Rory or Tiger. It's to help the kids want to become the next DeChambeau, Rory and Tiger, knowing that golf provides the guidance to make the proper decisions in life.

KEVIN MORRIS, PGA

needed for this program. Having one of the young girls show up with a unicorn headcover is a reminder they are just kids, after all.

Another girl was asked which was her dominant hand after she hit a poor shot right-handed and then the ball in frustration left-handed.

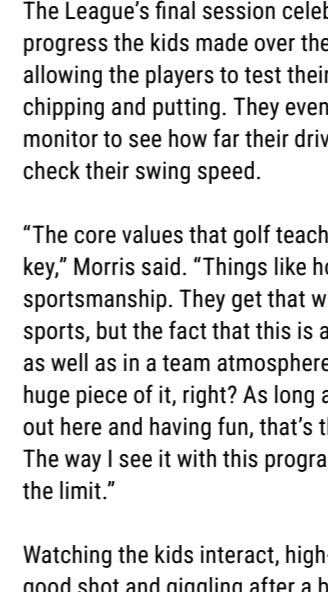
"Which hand do you write with?" the instructor asked. "I write with both!" she yelled. "I write with one hand until I get tired, then I write with the other."

Golf may no longer be the most popular sport in Miami Springs these days, but things change, especially with attention to detail. Another intentional decision by Moscoso is to make sure the instructors can relate to their students.

"We have coaches who are Black and Asian," he said. "One of the reasons the program is successful is the diversity of the coaches and their ability to connect with all the kids."

One the final training session was over, it was time for the kids to be kids – a nice cream truck was brought in for treats, and hamburgers and chicken wings were provided for lunch.

Then came the real treat that brought smiles to everyone's faces – everyone received a pair of FootJoy golf shoes, their own size, which their joy and amazement. They may be the limit, but having free FootJoy on the ground is one way to end this generation of golf in one of Miami's oldest areas. After the appearance of the PGA of America REACH Foundation Opportunity League, of course.

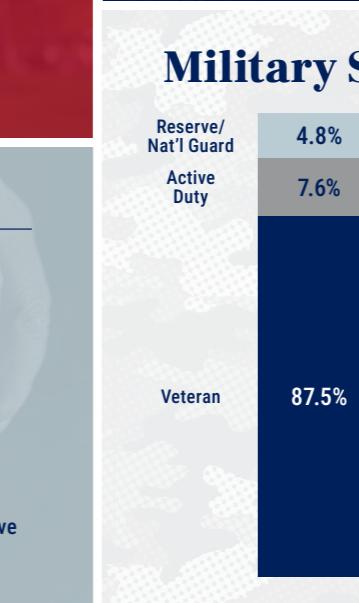


"The core values that golf teaches you are the key," Morris said. "Things like honesty, integrity, sportsmanship. They get that with a lot of team sports, but the fact that this is an individual sport, as well as in a team atmosphere here, that's a huge piece of it, right? As long as they're coming out here and having fun, that's the biggest thing. The way I see it with this program is the sky's the limit."

Watching the kids interact, high-fiving after a good shot and giggling after a bad one, shows the



# Our Impact this Year



# Serving those who served.

We're on a mission unlike any other – to change and save Veterans' and Active Duty Service Members' lives through the power of golf. Our vision behind PGA HOPE is simple: to provide meaningful community for those who have bravely served our nation. The game of golf allows us to come as we are whether we are enjoying a practice session by ourselves or nine holes with some buddies. It provides a sanctuary, a moment in time to ourselves where everything else melts away, and the sole focus becomes getting a little white ball into a hole in the ground. For Veterans everywhere, we aspire for this experience to forge a lasting sense of belonging, charting a path forward for life.

- PGA HOPE continues to be on the forefront of scalability – with a record breaking number of PGA of America Golf Professionals getting trained, there is so much room for growth with experts in the game of golf leading every step of the way.
- Veterans and Active Duty Service Members who come to PGA HOPE represent all branches, eras, and experiences – helping them reconnect and feel like themselves again.
- Through an MOU with the U.S. Department of Veterans Affairs, Veterans are able to receive direct referrals to PGA HOPE as a form of therapy.



"Every day it's, 'what can I do? What can I do to introduce golf to somebody or introduce the benefits of golf to somebody? Golf has given me so many opportunities. I know that tomorrow is a new day and I'm always hopeful that it'll be a good day. Golf is just the vehicle for what we can do to better our lives."

**RYAN CARL**  
PGA HOPE Ambassador • Georgia GA Section

## IMPACT STORY

# Golf, Healing, and Heroes

The Journey of Franko Poynter, a Vietnam Veteran and PGA HOPE Ambassador

STORY BY: JAY COFFIN

A two-hour conversation with Franko Poynter reveals so much about a man who has been through plenty in his 78 years. And yet, he still has so much more to say.

After our interview, this writer awoke the next morning to a humble email sent from the soft-spoken Vietnam Veteran.

"I'm in no way anything special," Poynter wrote. "I'm just a guy that took a different path in life to serve others. The true heroes are the amazing Veterans across our wonderful nation, and I'm blessed in some way to be a small part of their lives through PGA HOPE."

Poynter is anything but ordinary, which is one of the many reasons why he represented the Indiana PGA Section in Washington, D.C., in October as one of 19 Ambassadors participating in PGA HOPE National Golf and Wellness Week. PGA HOPE (Helping Our Patriots Everywhere) is the flagship military program of the PGA of America REACH Foundation. It introduces and teaches golf to Veterans and Active Duty Military to enhance their physical, mental, social, and emotional well-being.

That week included time at Congressional Country Club, where the Ambassadors met Jack

Nicklaus, who refereed a putting competition. It was especially meaningful to Poynter, who vividly recalls watching Nicklaus and Arnold Palmer on TV in the early 1960s while growing up in Lebanon, Indiana, 30 miles northwest of Indianapolis.

"It was a childhood dream come true," Poynter said. "It was so impactful for me that I got to meet my real hero. He is the example that every professional athlete should be. Very few measure up to him. Meeting him was just amazing. Very emotional."

Poynter himself is a real hero. He joined the Navy in 1964 at age 18 and three years later was serving on river boats in the Mekong Delta in south Vietnam. He admits that many of those he served with in 1967 and 1968 called him "old man." He was part of the brown water Navy and served during the Tet Offensive, a surprise attack on Jan. 30, 1968, by the Viet Cong and North Vietnamese Army against the South Vietnamese Army and the U.S. military that lasted two months.

"No matter who was in that environment, you're psychologically affected somehow," Poynter said. "We had conflict in our own hearts. A lot of us were raised in a Christian environment, but everything we were taught was thrown out the window."



drug addiction. "That's a burden I carry every day," he said. "It weighs on you."

Luckily, his relationship with his two boys, both now in their 50s, is healthier than ever. They live an hour away.

For most of the last 30 years, however, Poynter lived in Europe and South America – namely Brazil, Portugal, Mexico, Argentina, Panama, Bolivia, Paraguay, and Uruguay. He completed mission trips in Europe. He assisted with a medical mission trip in the Amazon. He helped build homes in Mexico, where he is considered a permanent resident. To earn enough money to support his lifestyle, Poynter would return to Indiana a few months each year to flip houses and work on construction projects with companies that knew his reputation. Fifteen minutes later, she had a full set of clubs for Poynter to keep. He was hooked.

During that time abroad, Poynter adopted a Hispanic daughter, Luz, who is now 46. In 2020, he married Estephanny, who has three children of her

Poynter married again in 1980 and had daughter Ashley from that relationship, although she was born just as that marriage dissolved. His ex-wife fled Indiana with their newborn. Poynter bought a small farm in Belle Union, Indiana, and, after a few years, found the location of his daughter by chance. She was in Florida, and he attempted to have a relationship, but it wasn't to be. (Unfortunately, that remains the case today, three decades later.)

"I never ever wanted my daughter to think that I didn't value her," he says sadly. "I never missed a child support payment. I increased it when I could." Poynter says that she's been in prison on three different occasions and has long struggled with

own. After returning to Indiana – now living in New Palestine – Poynter helps raise her two boys and a girl who are 8, 9, and 14.

"I'm telling you, I'm blessed beyond measure," he said. "I get to be a real dad. It's given me a chance to redeem myself in many ways."

Two years ago, a Vietnam-era friend from the Marines invited Poynter to a PGA HOPE lesson at the Legends Golf Club in Franklin, Indiana. He was not interested. He was trying to stay isolated from the Veteran community. But after more prodding, Poynter relented and went to the session even though he didn't own golf clubs. There, he met Crystal Morse, PGA head golf professional at Legends who ran the program. Fifteen minutes later, she had a full set of clubs for Poynter to keep. He was hooked.

"It was something I didn't know I missed so much," he said. "It was such a wonderful, calming experience for me."

Two years after that initial session, Poynter was in Washington, D.C., representing his beloved Hoosier state as an Ambassador at PGA HOPE National Golf and Wellness Week. He was treated as if he was a member at Congressional, which is where he met Nicklaus in the putting competition. He returned home reinvigorated, with ideas about how he can help the Veterans in his area take advantage of the benefits of PGA HOPE.

Andrew Jent, the director of player development at the Indiana PGA, and Poynter have already discussed recruiting tactics. And just as importantly, they want to make sure they look after the alumni once they complete the program.

"The biggest thing I've seen with him is how outward he is with people," Jent said. "At first, he was a little shy, but he always had a smile on his face. As I got to know him more, he's now genuinely asking about me. How am I doing?"

"I can tell you, that day, when I got back into my truck, I lost it. I completely lost it. I could not shut the tears off. It overwhelmed me. As I was driving home, I was thinking, man, if this does this for me, I can't imagine what it would do for all the Veterans who can be associated with it."

You run the program and you don't realize that impact. I had no idea that he sat in his truck and cried. To hear that and how much it meant to Franko, the fact that we went through it together, it's rewarding and I'm so thankful [for PGA HOPE].

CRYSTAL MORSE, PGA



What's going on in your world? Trying to make the personal connection.

We want him to be the face of our graduate program. What are things that people are realizing about that we're missing? If they don't feel comfortable coming to anyone else, they are going to Frank and talk about it in detail.

It's a role that Poynter relishes and one he's prepared to take, just as he has everything else in his life. He served in Vietnam, has been to places far and wide, has experienced that or many things he's had. He's even defeated old cancer, which has recurred several times over the years and has caused him to have six different operations.

"Something is still to this day don't make sense," he said. "If you're in an experience and you have triggers, you can go back and think about something that's a real today as it was 50 years ago. Because you're experiencing the same emotions. All that drama that was in your life and how you sorted through it. I think a lot of vets, including myself, pretty soon you become oblivious to what's around you. You withdraw back within yourself."

"I don't want these younger guys to carry that dark shadow for all the years that I carried it. That's what motivates me – not only my healing process, but to be a part of the healing process for somebody else."

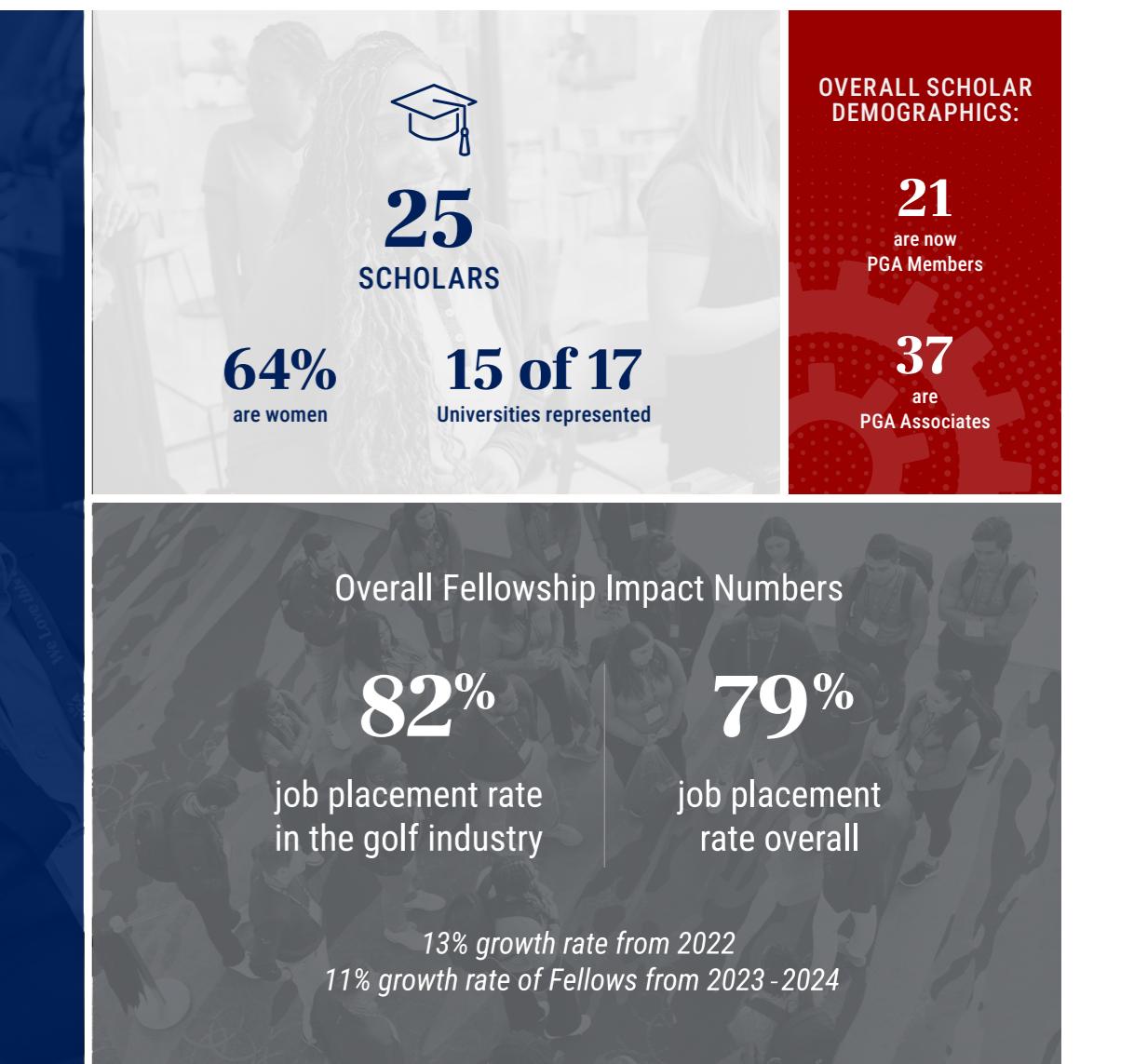
Scan to watch more about Frank's story:





PGA  
WORKS

# Our Impact this Year



# Shaping future leaders.

Through PGA WORKS, we are committed to help equip the next generation of leaders. Our aspiration is that we continue to show all the ways one can have a fulfilling career both in and beyond the game. It's our reason behind being as intentional as possible when it comes to empowering young professionals to believe they can make an impact where they are. We're serious about ensuring golf being both a game and a business open for anyone – and it takes all of us to get there.

- The PGA WORKS Fellowship offers college graduates a paid, six-to twelve-month immersion in a PGA Section's operations. It's an opportunity to develop new skills and gain valuable experience across all facets of the expanding golf industry.
- The PGA WORKS John and Tamara Lundgren Scholarship awards \$8,000 each to students from historically underrepresented backgrounds pursuing a PGA Golf Management University Program degree.
- PGA WORKS Beyond The Green creates sustainable impact with more than four activations each year at PGA of America Championships. By bringing new faces into golf, the program not only diversifies the golf industry but all industries and Beyond The Green is our signature career connection event.



"Being a black female golfer – it's rare. I've always recognized that I was different in this space. The Fellowship and PGA WORKS is allowing more people who look like me to see themselves in the same space and see a successful and lasting career in a universal game. PGA WORKS says 'I belong here,' and that carries a ton of weight for future leaders."

**KYRA COX**

Former PGA WORKS Fellow • Metropolitan PGA Section



## IMPACT STORY

# Game Changers

How PGA WORKS is Helping Emily Jones Forge A New Path in the Game She Loves

STORY BY: HAYDEN LEWIS, PGA

The game of golf is all-reaching. It's a universal game that connects us, challenges us, and can even forge a new path that we never even knew existed. Golf has continuously developed as a game that everyone can love and enjoy, and these days, its industry has become one of the most powerful in all of sports.

As we reflect on and celebrate the pioneers of our game we look to the likes of Charlie Sifford, Lee Elder, and countless others – how they broke barriers on some of the most prominent stages in the game. We think about LPGA and PGA of America Professional, Renee Powell and her continued trailblazing legacy she and her family have built at the Clearview Golf Club in East Canton, Ohio.

If you take a 65-mile trek up Interstate 77, you'll find yourself in Cleveland Heights, the hometown of PGA WORKS Fellow for the Northern Ohio PGA Section, Emily Jones.

A lifelong golfer, Emily was first introduced to the game by her father. "It's kind of all I've known," says Emily. "There are pictures of me from when I was around four or five years old, going to the driving range with my siblings." It wasn't until she was about eight years old that she took more of

a liking to the game and got involved in a local youth program called The Greater Cleveland Junior Golf Scholarship Fund (GCJGSF), whose mission is to empower Cleveland's youth through the game of golf.

"It was just really fun for me," says Emily. "It was something I did every Saturday morning. My dad would drop me off at Shawnee Hills Golf Course, and I really loved being around the other kids." As Emily grew older, she played all the sports – from soccer, basketball, track and field, and even softball – but eventually decision time came. "Around eighth grade, I was really focused on softball and golf, and I remember thinking to myself, 'Man, softball is really messing with my golf swing!'"

And the rest is history. But even Emily couldn't imagine what the game would be able to provide for her.

Emily played golf all four years of high school golf and then got involved in Club Golf at the University of Dayton. Emily would earn her degree in Early Childhood Education where, during the summers, she helped run junior clinics at Shaker Heights Country Club back home in Cleveland. This eventually led to other opportunities like



interning for the Northern Ohio PGA Junior Tour and the GCJGSF – the same two organizations that helped introduce her and shape the love she now has for the game. Emily graduated from the University of Dayton in 2024 and started her PGA WORKS Fellowship shortly after.

As the fifth PGA WORKS Fellow for the Northern Ohio Section, Emily gets to be involved in just about every aspect of the business. "It's definitely all-encompassing," notes Emily. "And I feel like my scope has grown each day that I've been a part of the team." She acknowledges that even though she had a pseudo-headstart being an intern for the Section's Junior Tour, she emphasizes that there is so much more that the Section does year-round.

"It's helped me see myself in other areas of the golf industry. Even though I got my degree in

industry lies much deeper – to her, it's about representation and showing up for other girls who look like her.

"When I was growing up, I didn't have that representation – especially as I started playing on larger junior tours ... I was very much the only one who looked like me," recalls Emily.

"The reason I want to be in the golf industry is to change this narrative – because the first step to change is to be in the position that I'm in, and if I'm not in this position then there's one less person who looks like me in golf."

She even recalls times showing up to a tournament and giving pep talks to herself saying, 'You belong here, so go show them why.'

It almost begs the question, how will her storyline unfold? What is the history and the legacy that Emily Jones will leave behind?

While it may be cliché, Emily says she sees so many connections to the game of golf and how we navigate our own lives.

"I went to school to be a teacher, and I believe everything that would make me a good teacher is helping me forge my own path in golf. Like teachers who use their skills to help the greater good and the next generation, I want to use golf as a tool to do the same. It's more than a game to me."

Emily's passion for the game and the industry continues to see an influx of programs, access points, and new innovative technology that is making the game more relatable to new groups. "Putting clubs in hands is one thing, but I think the industry has to continue to push the envelope when it comes to helping people find golf experiences – and this may not necessarily happen on a golf course." To Emily, long gone are the days of needing to be a member of a country club – golf experiences are happening in new and

unassuming places. Emily sees herself leading the next generation in some capacity, whether it is giving lessons as a PGA of America Member or administering programs through a PGA Section office that provides opportunities and access to the game.

**The Fellowship has allowed me to mesh those two worlds and helped me see where in golf I fit in, but also gives me a chance to figure out what skills I can transfer from my education background.**

**EMILY JONES**

Emily finds it encouraging that the industry continues to see an influx of programs, access points, and new innovative technology that is making the game more relatable to new groups.

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## A stage that changed the game.

The PGA WORKS Collegiate Championship was built on a simple belief: talent deserves a stage. For nearly 40 years, the Championship has elevated student-athletes from underrepresented communities, combining elite competition with pathways to leadership, careers, and lifelong impact.

Each year, the PGA WORKS Collegiate Championship brings together student-athletes from across the country to compete at the highest level – while also reinforcing a simple truth: golf is a game for everyone, and its future is stronger when more voices are included.

### HISTORY OF THE CHAMPIONSHIP

**1965**

Dr. Herschel J. "Herk" Cochran establishes the National Negro Golf Association (NNGA) in Lebanon, Pennsylvania.

**1986**

HBCUs are not invited to the NCAA Regional Golf Tournament. Dr. Herschel J. Cochran establishes the Cleveland Chapter of the NNGA.

**1990**

Career Day (now the PGA WORKS Career Expo), created by Barbara Douglas, debuts with Allied Associations, manufacturers and publications.

**1995**

Fayetteville State University wins its first Division II title.

**1998**

PGA Golf Club, in Port St. Lucie, Florida, becomes the host site of the Championship. Bethune-Cookman University captures its first Women's Division crown.

**2000**

Highlights from the 2000 National Minority College Golf Championship were aired on The Golf Channel, the first time black collegiate golf received a prime-time airing.

**2006**

The PGA of America is granted ownership and management of the Championship by the National Minority Collegiate Golf Scholarship Fund and hosts the renamed PGA Minority Collegiate Golf Championship.

**2012**

Brown Capital Management begins a three-year presenting partnership of the Championship, making it the first black-owned business to partner with a PGA of America-sanctioned championship.

**2016**

CastleOak Securities (black-owned business) serves as presenting sponsor for two years with PGA Minority Collegiate Golf Championship highlights program airing on Golf Channel.

**2023**

Golf Channel and Peacock provide broadcast for the first time in championship history. Shola Creek Club Junior PGA WORKS is reintroduced for the first time since the 1970's.

**1984**

William "Bill" Dickey founded the National Minority Junior Golf Scholarship Association (today's Bill Dickey Scholarship Association).

**1987**

First National Minority Intercollegiate Golf Tournament (later the National Minority Collegiate Golf Championship) at Highland Park Golf Course in Cleveland, Ohio.

**1993**

Rashida Moore, of Texas Southern University, becomes the first Women's Medalist.

**1996**

Tiger Woods, accompanied by his father, Earl, conducts a Junior Clinic during the National Minority College Golf Championship at Highland Park Golf Course, in Cleveland, Ohio.

**1999**

Bethune-Cookman University claims its first Men's Division title.

**2005**

Tennessee State, wins the men's Division I National Minority College Golf Championship – making Coach Catana Starks the first African-American woman to coach a men's team; and also win an NCAA Division I men's golf tournament.

**2007**

Jackson State University men's team becomes the first HBCU to receive an invitation to an NCAA Regional golf tournament.

**2014**

Tiana Jones, of South Carolina State University and University of Maryland Eastern Shore, earns Women's Medalist honors, the first of a record five overall titles.

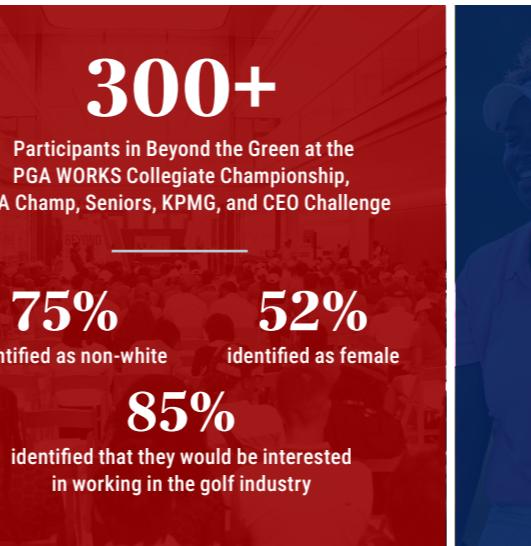
**2019**

PGA Minority Collegiate Championship and Business of Golf Career Expo rebranded as the PGA WORKS Collegiate Championship and PGA WORKS Career Expo to align with the PGA WORKS strategic initiative to diversify the golf industry's workforce.

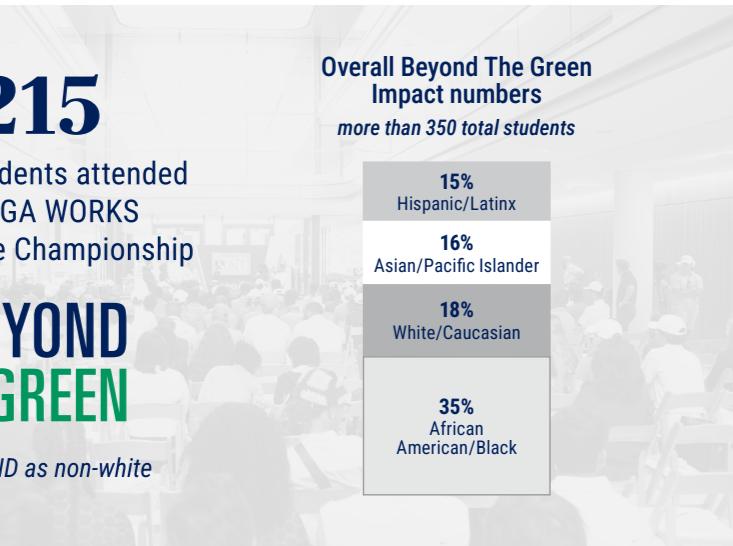
Scan for more information on the  
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## IMPACT OF THE PGA WORKS COLLEGIATE CHAMPIONSHIP

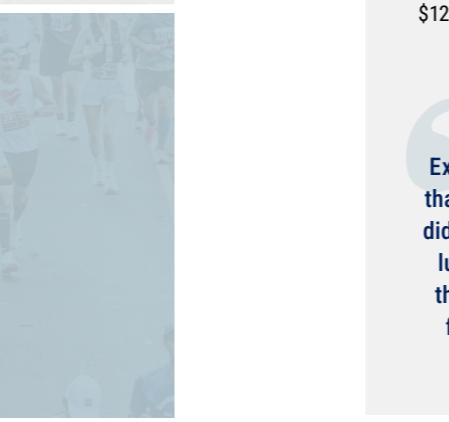


**215**  
Total Students attended the PGA WORKS Collegiate Championship

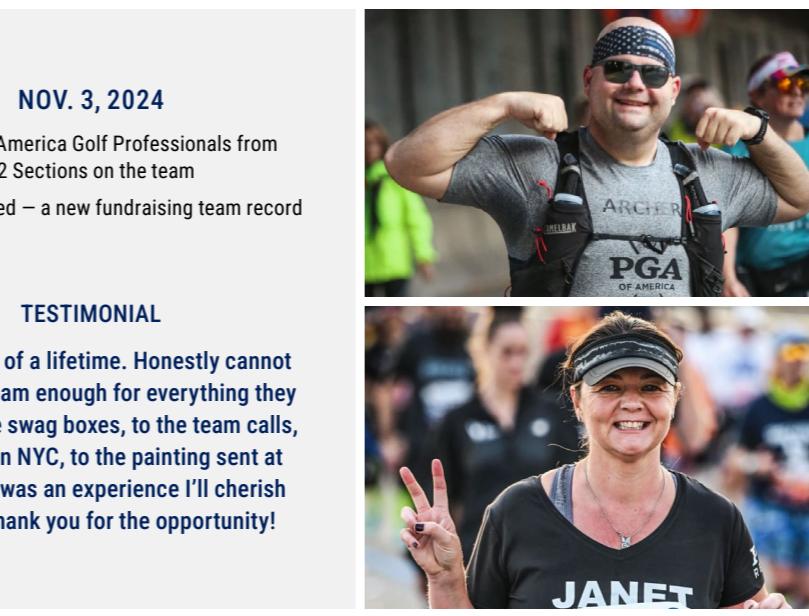


# Events at a Glance

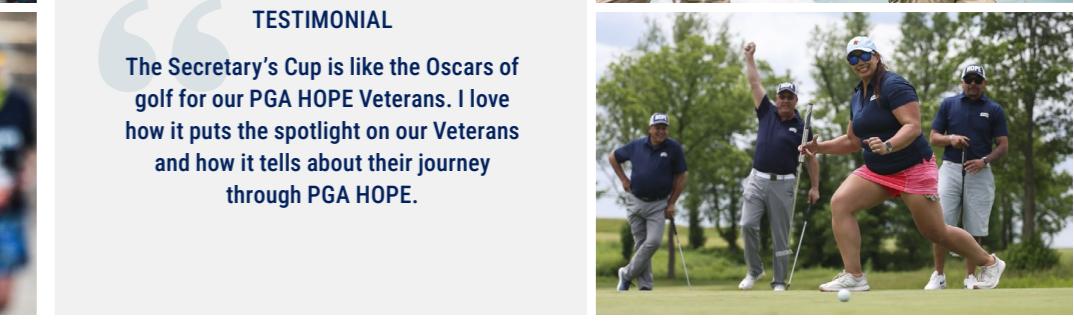
From April 2024 to March 2025, we collaborated with 40 PGA Sections across 11 states and 13 cities to bring our love of the game to more communities than ever before. Take a look at some highlights from our events.



2024 TCS NEW YORK CITY MARATHON



PGA HOPE SECRETARY'S CUP AT THE UNIVERSITY OF LOUISVILLE GOLF CLUB





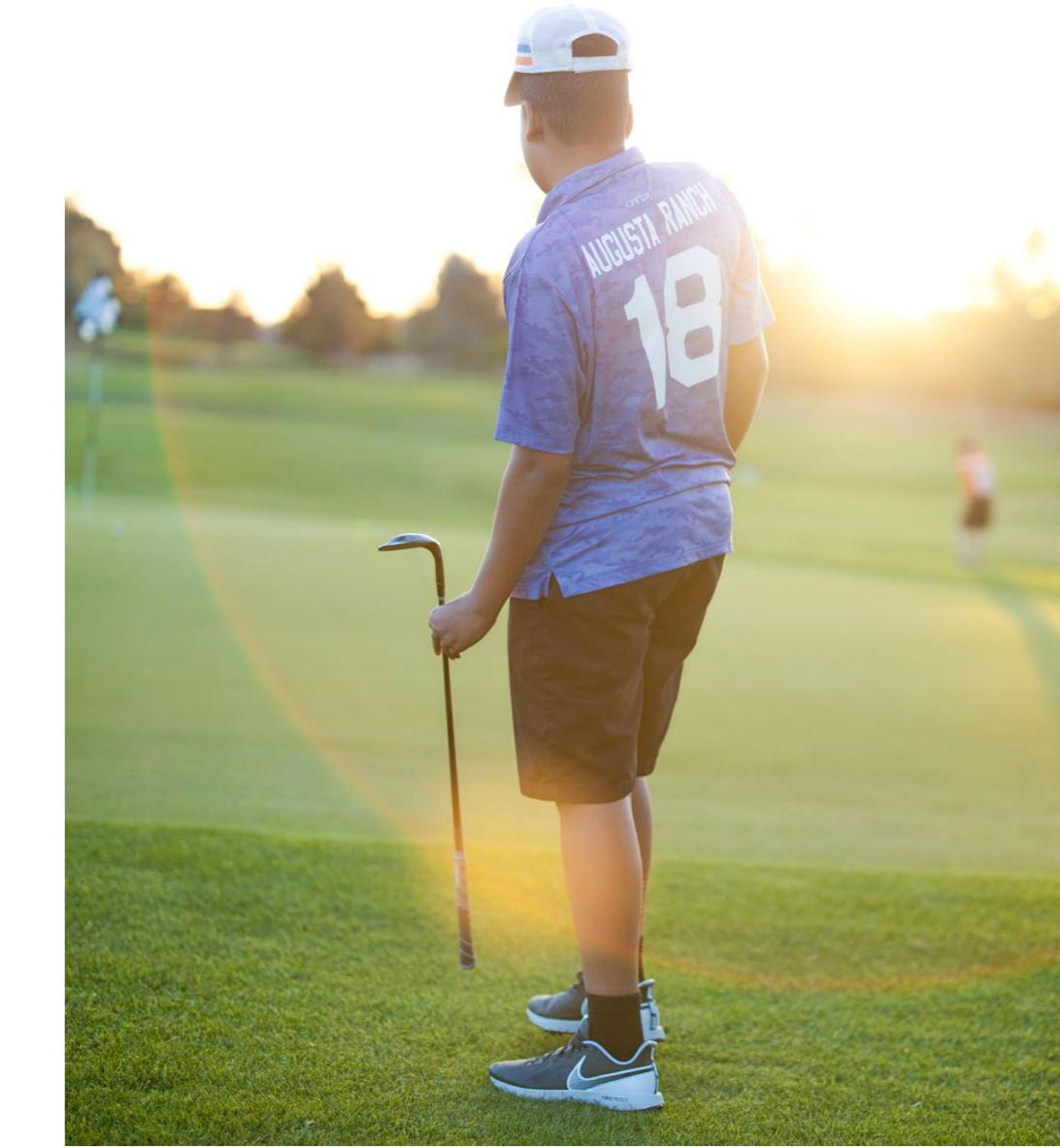
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